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PUBLIC RELATIONS

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JERUSALEM

PHILADELPHIA PREMIERE: JANUARY 5
IN THE TUTTLEMAN IMAX® THEATER
THE FIRST-EVER GIANT SCREEN FILM TO SOAR ABOVE THE HOLY LAND

SPECIAL PUBLIC SCREENING WITH WRITER/DIRECTOR/PRODUCER DANIEL FERGUSON
MONDAY, JANUARY 5 AT 10AM

Philadelphia, PA December 23, 2014—JERUSALEM, a breathtaking new film that explores on a grand scale the intersection of science, history and religion in this enigmatic city will premiere on January 5, 2015 in the Tuttleman IMAX® Theater at The Franklin Institute. Writer and director Daniel Ferguson will introduce a special 10:00 am screening of the film on Monday, January 5, taking the audience behind the scenes of the production, visual effects and narration recording of the captivating film, with a Q&A session to follow the screening.

For the first-time ever, this new giant screen film adventure immerses audiences in a spectacular cinematic journey—soaring high above the Holy Land and plunging deep into the vibrant Old City—so they can experience as never before the iconic sites cherished by billions. Filmmakers were granted permission in the region's strict no-fly zone, enabling them to capture the first-ever large format aerial images of the Old City and throughout the Holy Land.

Narrated by Benedict Cumberbatch, JERUSALEM gives audiences a rare glimpse of the ancient, storied city, as well as exclusive access to iconic holy sites and little-known parts of the region—including the Western Wall, the Church of the Holy Sepulchre, the Dome of the Rock, the Jordan River, the Sea of Galilee, and the mountain fortress of Masada. Audiences will discover why this tiny piece of land is sacred to three major religions through the stories of Jewish, Christian and Muslim families who call Jerusalem home. They will also join renowned archaeologist, Dr. Jodi Magness, as she travels underground to solve some of this city's greatest mysteries. Find out why, after thousands of years, Jerusalem and the Holy Land continue to stir the imagination of billions of people.

An original production from Cosmic Picture and Arcane Pictures and distributed by National Geographic Entertainment, the 43-minute large format film was executive produced by the late Jake Eberts, legendary producer of movies such as “Gandhi,” “Chariots of Fire,” and “Dances with Wolves”; produced by Taran Davies, George Duffield and Daniel Ferguson; and written and directed by Daniel Ferguson. Large format industry veteran Reed Smoot, ASC is Director of Photography.

"Through the unrivaled beauty, visceral nature and incredible technology of the giant screen format, you feel as if you are experiencing Jerusalem up-close and first-hand," said writer/director Daniel Ferguson.

For more information on JERUSALEM, including links to the trailer and behind-the-scenes videos, visit www.jerusalemthemovie.com. Tickets are $9.00 per person/$5.00 for members of The Franklin Institute and are available for purchase at https://www.fi.edu/movies/jerusalem or by calling 215-448-1200.

NOTE TO EDITORS: Hi-RES IMAGES/BEHIND-THE-SCENES PRODUCTION PHOTOS ARE AVAILABLE FOR DOWNLOAD AT THE BELOW LINK: https://www.fi.edu/press-room/presskits

ABOUT NATIONAL GEOGRAPHIC

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THE FRANKLIN INSTITUTE

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